

# ORDER FORM - **Early Birds**

WED 12 & THUR 13 DECEMBER 2012 - SQUARE, BRUSSELS - 9th EDITION

Only for exhibitors of past BTEXpo editions. Payment upon signature, before 15/02/2012

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**BTEXPO S.A./N.V.**

49, RUE DES TROIS ROIS //

DRIEKONINGENSTRAAT 49

1180 BRUSSELS

**BELGIUM**

EMAIL

office@btexpo.com

TEL +32 (2) 376 45 04

FAX +32 (2) 376 65 14

BANK ACCOUNT

IBAN

BE64 0682 4628 5552

BIC : GKCC BEBB

VAT BE 0865 072 130

## EXHIBITOR – Company Details (IN CAPITAL LETTERS)

COMPANY NAME .....

COMPANY PROFILE (TO-DMC-TOB-AIRLINE...?) .....

STREET & NR .....

CITY ..... ZIP CODE .....

COUNTRY .....

WEBSITE .....

GENERAL EMAIL .....

GENERAL PHONE .....

GENERAL FAX .....

VAT NR .....

## CONTACT PERSON

NAME .....

FIRST NAME .....

JOB TITLE .....

DIRECT EMAIL .....

DIRECT PHONE .....

YOUR BTEXpo CONTACT .....

## INVOICE DETAILS (fill in if different from above)

COMPANY NAME .....

STREET & NR .....

CITY ..... ZIP CODE .....

COUNTRY .....

GENERAL EMAIL .....

GENERAL PHONE .....

GENERAL FAX .....

VAT NR .....

YOUR INITIALS



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## STAND DESCRIPTION

All stands are identical : space furnished with one table, four chairs and a WiFi connection. Roll-up is **not** included.

Please note :

- Stands are not automatically provided with electrical plug (see hereunder for options).
- 1 stand = 1 exhibitor + maximum 1 sub-exhibitor (additional fee 250€).
- To increase your stand visibility, there is a space to place one or maximum 2 roll-ups (you can bring your own roll-up, not exceeding (height 2m x width 1m) per table or order one from our services - see hereunder for options).
- If you wish to privatize your booth, you can add partitions (see hereafter)

## PRICING

Save **605 €** by booking your stand now!

All Prices are VAT 21% excl.

**875 €** For a stand registered & paid before 15/02/2012 (= **475 €** discount)

~~1000 €~~ If payment received before June 1st 2012

~~1150 €~~ If payment received before August 1st 2012

~~1350 €~~ If payment after August 1st 2012

**+ 0 €** One Networking Lunch per stand (Wed or Thur) (= **130 €** discount)

+120 € Service Fee for every exhibitor

+25 € Per additional order after Sept. 1st, administrative expenses

✓ 100% upon order

✓ Prices are linked to the payment date

✓ Prices will automatically be adapted according to the date the payment is duly registered on BTE expo bank account.

## NETWORKING LUNCH

This special offer includes one **FREE participation in the Networking Lunch** for every stand booked and paid before 15 February 2012. The value of this quality business lunch is 130€. For early birds it is totally free! Just choose the day you want to join, and enjoy.

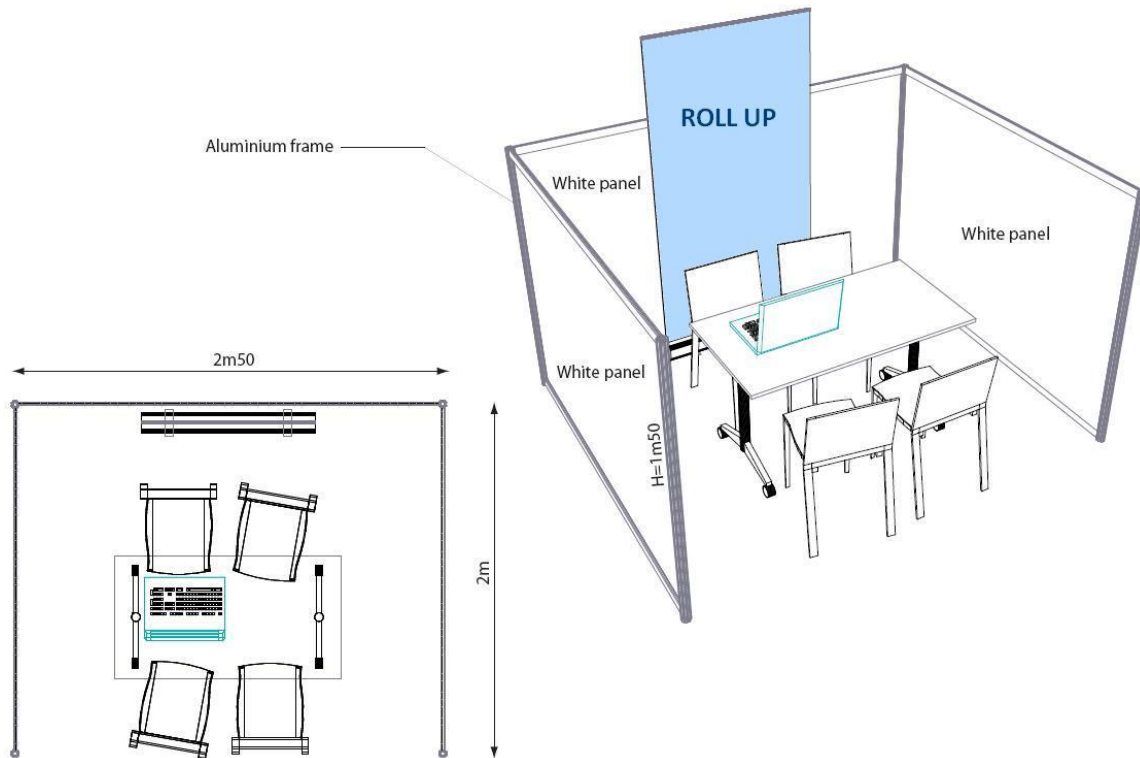
## ADVERTISING & SPONSORING

BTE expo exhibitors are given the opportunity to increase their visibility through various advertising tools and sponsoring actions. For more information, please contact [info@btexpo.com](mailto:info@btexpo.com), we will be pleased to elaborate a personal and customized advertising and/or sponsoring plan with you. Any action to increase your visibility is subject to the prior written agreement of BTE expo.

YOUR INITIALS



## PARTITIONS



If you want to privatize your stand and talk to the visitors about your business in complete intimacy, you can order partitions. These partitions consist in a set of 3 white panels per stand (per table) or 2 panels if your stand is located on a corner of two alleys.

Dimensions : Side panels (2) : height 1m50, width 2m  
Back panel (1) : height 1m50, width 2m50

Price : **300€** (V.A.T. 21% excl.) per stand

## STAND LOCATION

Please specify in which zone of the exhibition area you want to be located :

- TRAVEL. Tour operators, DMC's, Cruise, Airlines, Rail, TOB
- MICE. Meeting Industry, hotels, special venues, associations
- SERVICES, Recruitment & IT

YOUR INITIALS

The final floor map and your stand location will be disclosed two weeks prior to the fair.  
If no zone is specified, your stand will automatically be located in the 'Travel' zone.



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	PRICE VAT 21% excl.	QUANTITY	TOTAL PRICE VAT 21% excl.
<b>1 Stand : Early bird special price for first 100 orders</b> (according to payment registration date on bank account)	<b>875 €</b>	....	..... €
<del>1 Stand : payment registered before June 1<sup>st</sup></del>	<del>1000 €</del>	....	..... €
<del>1 Stand : payment registered between June 1<sup>st</sup> and Aug. 1<sup>st</sup></del>	<del>1150 €</del>	....	..... €
<del>1 Stand : payment registered after Aug. 1<sup>st</sup></del>	<del>1350 €</del>	....	..... €
Sub-exhibitor fee (see rules)	<b>250 €</b>	....	..... €
Electrical plug to be ordered before Nov.10 <sup>th</sup> 2012	<b>100€/unit</b>	....	..... €
Internet cable connection to be ordered before Nov.10 <sup>th</sup> 2012	<b>200€/unit</b>	....	..... €
Networking Lunch – to be ordered before Nov.10 <sup>th</sup> 2012	1 FREE/stand	DAY 1: .....	0 €
		DAY 2: .....	0 €
Roll-up (height 2m/width 1m) jpeg or eps material to be delivered before Nov.10 <sup>th</sup> 2012	<b>220€/unit</b>	....	..... €
Partitions, to be ordered before Nov. 10 <sup>th</sup> 2012	<b>300€/stand</b>	....	..... €
Administration fee (compulsory)	<b>120 €</b>	<b>1</b>	<b>120 €</b>
Fee for additional orders entered after Sept. 1 <sup>st</sup>	<b>25 €</b>	....	..... €
<b>Sub-total VAT 21% excl.</b>			..... €
<b>VAT 21%</b>			..... €
<b>TOTAL , 100%to be paid upon order</b>			..... €

## DECLARATION BY THE EXHIBITOR

I declare that I have read the rules of participation of BTEXpo 2012 and I accept these without reservation.  
(Rules available on [www.btexpo.com](http://www.btexpo.com) 4th link on the main page "Rules of Participation 2012").

DATE & SIGNATURE

